

# 2021/01 Museum on Main Street Water/Ways

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*Florida Humanities*

## *Project Title:*

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### **Project Name\***

Please enter the title as "Your Organization Name - WaterWays 2021". Example: ABC Historical Society - WaterWays 2021

*Character Limit: 100*

## *Sponsoring Organization:*

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### **Sponsoring Organization Information:**

If approved, this is the name of the non-profit organization to which all grant funds would be made payable.

### **Sponsoring Organization Name:\***

*Character Limit: 250*

### **Sponsoring Organization Address Line One:\***

*Character Limit: 250*

### **Sponsoring Organization Address Line Two:**

*Character Limit: 250*

### **Sponsoring Organization City:\***

*Character Limit: 100*

### **Sponsoring Organization State:\***

Use two letter abbreviation.

*Character Limit: 2*

### **Sponsoring Organization Postal Code:\***

*Character Limit: 10*

### **Sponsoring Organization County:\***

#### **Choices**

Alachua

Baker

Bay

Bradford  
Brevard  
Broward  
Calhoun  
Charlotte  
Citrus  
Clay  
Collier  
Columbia  
DeSoto  
Dixie  
Duval  
Escambia  
Flagler  
Franklin  
Gadsden  
Gilchrist  
Glades  
Gulf  
Hamilton  
Hardee  
Hendry  
Hernando  
Highlands  
Hillsborough  
Holmes  
Indian River  
Jackson  
Jefferson  
Lafayette  
Lake  
Lee  
Leon  
Levy  
Liberty  
Madison  
Manatee  
Marion  
Martin  
Miami-Dade  
Monroe  
Nassau  
Okaloosa  
Okeechobee  
Orange  
Osceola  
Palm Beach  
Pasco  
Pinellas

Polk  
Putnam  
Santa Rosa  
Sarasota  
Seminole  
Saint Johns  
Saint Lucie  
Sumter  
Suwannee  
Taylor  
Union  
Volusia  
Wakulla  
Walton  
Washington

### Sponsoring Organization Business Phone:\*

*Character Limit: 12*

### Sponsoring Organization Annual Budget:\*

*Character Limit: 20*

### Sponsoring Organization Federal ID Number:\*

This number is issued by the IRS and is typically a 2-digit number followed by a dash and 7 more digits.

*Character Limit: 10*

### Sponsoring Organization Duns Number:\*

This is a unique 9-digit number used by the federal government to identify businesses. If your organization does not currently have a DUNS number you can apply for one here.

*Character Limit: 12*

### Is your organization registered with SAM.gov?\*

**Your organization must be registered with SAM.gov to receive funds if awarded a Museum on Main Street project.** While you do not need to be registered to *apply*, no funds can be dispersed until your organization is registered. If you need to register with SAM.gov, please see the **SAM.gov Information Sheet**.

#### Choices

Yes  
No  
Pending

**Is the Sponsoring Organization in a RAO area?\***

Please refer to <http://www.floridajobs.org/docs/default-source/community-planning-development-and-services/rural-community-programs/redi/raomap1.pdf?sfvrsn=2> **this website** to determine if your county or city is categorized as a Rural Area of Opportunity (RAO).

**Choices**

- Yes, this organization is in a RAO area
- No, this organization is not a RAO area

**Sponsoring Organization Website Address:**

*Character Limit: 2000*

*State and Federal Representatives:*

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**State House District Number:\***

*Character Limit: 250*

**State House District Representative Name:\***

*Character Limit: 250*

**State Senate District Number:\***

*Character Limit: 250*

**State Senate District Representative Name:\***

*Character Limit: 250*

**U.S. Congressional District Number:\***

*Character Limit: 250*

**U.S. Congressional District Representative Name:\***

*Character Limit: 250*

*Project Director:*

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**Project Director Salutation:\***

**Choices**

- Dr.
- Ms.
- Mrs.
- Miss
- Mr.

**Project Director First Name:\***

*Character Limit: 250*

**Project Director Last Name:\***

*Character Limit: 250*

**Project Director Business Title:\***

*Character Limit: 250*

**Project Director Organizational Affiliation:\***

*Character Limit: 250*

**Project Director Address Line One:\***

*Character Limit: 250*

**Project Director Address Line Two:**

*Character Limit: 250*

**Project Director City:\***

*Character Limit: 100*

**Project Director State:\***

Use two letter abbreviation.

*Character Limit: 2*

**Project Director Postal Code:\***

*Character Limit: 11*

**Project Director Address Type:\***

Is this a home or business address?

**Choices**

Home

Business

**Project Director Email:\***

Florida Humanities communicates heavily through email. Please provide an email address you check frequently.

*Character Limit: 254*

**Project Director Email Type:\***

Is this a personal or business email address?

**Choices**

Personal

Business

**Project Director Contact Number:\***

*Character Limit: 11*

**Project Director Contact Number Type:\***

Is this a home, business, or cell number?

**Choices**

- Home
- Business
- Cell

**How did you hear about funding opportunities from Florida Humanities?\***

**Choices**

- Returning Applicant
- Independent Research (i.e. Google)
- Referred by Colleague/Friend
- Florida Humanities Email
- Postal Mailing
- Social Media
- Word of Mouth
- Conference or Workshop
- Other

**If other, please specify:**

*Character Limit: 250*

***Preferred Exhibit Dates:***

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Please select the preferred dates for hosting the Water/Ways exhibit. Indicate your 1st, 2nd, and 3rd choices.

**First Choice:\***

**Choices**

- June 26 - Aug 21, 2021 (8 weeks)
- August 28 - Oct 16, 2021 (7 weeks)
- October 23 - Dec 11, 2021 (7 weeks)
- Dec 18, 2021 - Feb 12, 2022 (8 weeks)
- February 19 - Apr 16, 2022 (8 weeks)

**Second Choice:\***

**Choices**

- June 26 - Aug 21, 2021 (8 weeks)
- August 28 - Oct 16, 2021 (7 weeks)
- October 23 - Dec 11, 2021 (7 weeks)
- Dec 18, 2021 - Feb 12, 2022 (8 weeks)
- February 19 - Apr 16, 2022 (8 weeks)

## Third Choice:\*

### Choices

June 26 - Aug 21, 2021 (8 weeks)

August 28 - Oct 16, 2021 (7 weeks)

October 23 - Dec 11, 2021 (7 weeks)

Dec 18, 2021 - Feb 12, 2022 (8 weeks)

February 19 - Apr 16, 2022 (8 weeks)

## Narrative:

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### Narrative:

Use the form fields below to answer each narrative question.

### 1. History and Mission of the Organization\*

Provide a brief organizational history and mission statement for the applicant organization and note any prior programmatic history with Florida Humanities. Also, please identify the project director who will be responsible for oversight of the Museum on Main Street exhibition and the design and implementation of complementary public programming.

*Character Limit: 2000*

### 2. Exhibition Venue\*

Describe the venue where the exhibition will be installed. Be sure to address the exhibition size requirements, ADA compliance, and your organization's ability to store the exhibit crates. Note the hours the venue is open to the public.

*Character Limit: 8000*

### 3. Humanities Programming\*

Describe how your community connects to the theme of "water" and how that will be reflected in the public programming you would like to implement. Identify any scholars or content-area experts that you have asked to provide public presentations or engage in the overall implementation of your project. Programs may be presented in-person or virtually and may occur before, during, and/or after the exhibition is hosted locally. If the coronavirus pandemic persists, please address your organization's health and safety protocols for any proposed in-person programming.

*Character Limit: 2000*

### 4. Fees\*

Please detail any admission fees for the exhibition venue and any fees that may be associated with your public programming. Preference is given to projects that are free to the general public, but modest fees may be charged if they do not present a barrier to participation.

*Character Limit: 2000*

## 5. Target Audience and Reaching Underserved Communities\*

Describe your target audience and the need for the project in the community. Describe how your programming will engage diverse audiences or impact an underserved community. Underserved communities can be defined as those whose access to the humanities is limited by geography, ethnicity, economics, or disability.

*Character Limit: 2000*

## 6. Marketing and Promotion

Florida Humanities attaches great importance to a project's marketing and promotional plans. Describe what methods you intend to use (i.e. print, digital, social media) to publicize the exhibition and related public programming. Describe any specific strategies for reaching underserved audiences. (Please note that all host sites will receive a variety of marketing materials from the Smithsonian Institution to assist with publicity efforts. These materials will include posters, postcards, and templated press releases among other items.)

*Character Limit: 2000*

## 7. Impact and Evaluation

Describe the expected impact of your overall project on your community and target audience. Explain how you will evaluate its success and measure results.

*Character Limit: 2000*

## *Required Support Documents:*

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### 1. Operating Budget\*

Upload a copy of the sponsoring organization's current year operating budget. **Must not exceed two pages.**

*File Size Limit: 2 MB*

### 2. Budget and Budget Detail\*

Budget and budget detail must reflect all costs of implementing your project. Request may not exceed \$5000 and Florida Humanities funds may only be used for eligible project expenses incurred during the grant period. All amounts must be rounded to the nearest dollar. Please consult the MoMS [Project Guidelines](#) for a list of allowable expenses.

Applicants must also show a total cost share equal to or greater than the amount requested from Florida Humanities. Cost share should include any cash expenditures by applicant for project expenses that are not covered by Florida Humanities funds as well as any in-kind goods and/or services to be received in support of the project.

REQUIRED Budget Form | [Click here to download the Museum on Main Street Budget Form](#)

*File Size Limit: 2 MB*



### 3. Photo(s) of the exhibition venue\*

Please provide at least one photo of the venue space where the exhibition will be installed.

*File Size Limit: 5 MB*

### *Optional Support Documents:*

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The following items are **OPTIONAL** and may enhance your application:

- Sample marketing and publicity materials or other evidence of prior public programming or hosting of traveling exhibitions.
- Letters of support/commitment from community partners that may assist with the development and implementation of public programming and/or the marketing and promotion of the exhibition and related events
- Resumes/bios (no more than 2 pages each) for presenting scholars or speakers.

#### Support Document One:

*File Size Limit: 3 MB*

#### Support Document Two:

*File Size Limit: 3 MB*

#### Support Document Three:

*File Size Limit: 3 MB*

### *Signature:*

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**Important:** Before signing and submitting your final application, click on the "Application Packet" button at the top of the page. The packet will include your entire application with all uploaded documents. Review thoroughly and make any changes before clicking the "Submit Form" button. Once submitted you will no longer be able to make any changes. The Application Packet should be saved and kept by you as your official copy of the final application.

### Electronic Signature:\*

By entering your name below, you certify that the information contained in the application is true to the best of your knowledge and that any funds awarded as a result of this request will only be used for the purposes set forth herein.

*Character Limit: 250*